

Department of Education

REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

02 May 2025

DIVISION MEMORANDUM No. <u>222</u>, s. 2025

SDO BATANGAS PARTICIPANTS TO THE EDUCATION BOOTCAMP SERIES ON BROADCAST AND DIGITAL JOURNALISM

To: Assistant Schools Division Superintendents

Chief- Curriculum Implementation Division (CID)

Chief- School Governance and Operations Division (SGOD)

Education Program Supervisors

Public Schools District Supervisors

Public Elementary and Secondary School Heads

All Others Concerned

- 1. Based on RM No. 210, s. 2025, Education Bootcamp Series on Broadcast and Digital Journalism, and Regional Advisory, CLMD-RA-2025-73, this Office announces the SDO Batangas participants to the said activity, which will be held at University of Batangas, Batangas City, on May 6-9, 2025.
- 2. The official participants and monitoring officials are the following:

| No. | Name | Position/Role | School/Office | Sub-Office |
|-----|-------------------------------|----------------------------------------------------|--------------------------------|--------------|
| 1 | Princess Audrey M. Atienza | Radio Broadcaster Elementary Filipino | Balayan East Central School | Balayan East |
| 2 | Jeoff Claiveron C. Reyes | Radio Broadcaster Elementary English | Lemery Pilot ES | Lemery |
| 3 | Sheyhn G. Calapit | Radio Broadcaster Secondary Filipino | Bauan Technical IHS | Bauan West |
| 4 | Chloie Hezekiah M. Edubala | Radio Broadcaster Secondary English | Bauan Technical IHS | Bauan West |
| 5 | Basiliza G. Sacdalan EdD | Coach, Radio Broadcasting Elementary Filipino | Balayan East Central School | Balayan East |
| 6 | Lea Bernadette D. Vergara | Coach, Radio Broadcasting Elementary English | Lemery Pilot ES | Lemery |
| 7 | Biejay P. Adame | Coach, Radio Broadcasting Secondary Filipino | Bauan Technical IHS | Bauan West |
| 8 | Noel A. Agravante | Coach, Radio Broadcasting Secondary English | Bauan Technical IHS | Bauan West |
| | Monitoring Officials | | | |
| 1 | David M. Nuay | CID Chief | SDO Batangas | |
| 2 | Miguel B. Ularte | EPSVR-I, English | SDO Batangas | |
| 3 | Loreta V. Ilao | EPSVR-I, Filipino | SDO Batangas | |







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- 3. The food of the official participants in the four-day activity shall be charged against the regional fund. Meanwhile, the travel, incidental, and other related expenses of the official participants/monitoring officials shall be charged against local funds/MOOE, LGU/Special Education Fund, and other available funds, subject to the usual accounting and auditing rules and regulations.
- 4. Please refer to the attached copies of the RM No. 210, s. 2025, Education Bootcamp Series on Broadcast and Digital Journalism, and Regional Advisory, CLMD-RA-2025-73, for the activity matrix and additional information about the event.
- 5. This memorandum serves as the participants' travel order.
- 6. Immediate and wide dissemination of this memorandum is desired.

MARITES A. IBAÑEZ, CESO V Schools Division Superintendent



SDO BATANGAS PARTICIPANTS TO THE EDUCATION BOOTCAMP SERIES ON BROADCAST AND DIGITAL JOURNALISM/ R2-142701/05/02/2025











Department of Education

REGION IV-A CALABARZON

19 March 2025

Regional Memorandum No. 210, s. 2025

EDUCATION BOOTCAMP SERIES ON BROADCAST AND DIGITAL JOURNALISM

To Schools Division Superintendents

- 1. With the aim of equipping learners and school paper advisers with the technical expertise and storytelling skills necessary for excellence in multimedia journalism as mandated by Republic Act No. 7079, also known as the Campus Journalism Act of 1991, this Office, through the Curriculum and Learning Management Division (CLMD), will conduct the Education Bootcamp Series on Broadcast and Digital Journalism on May 6-9, 2025, at a venue that will be announced through a separate issuance.
- 2. This bootcamp series aims to equip learners with advanced skills in Radio and TV Scriptwriting & Broadcasting and Online Publishing through intensive training through high-impact storytelling, technical proficiency, and journalistic excellence. Specifically, this targets to:
 - a. enhance learners' proficiency in radio and TV scriptwriting by teaching effective storytelling techniques, script formatting, and broadcast journalism principles to create compelling news and feature segments;
 - b. develop technical skills in broadcasting by providing hands-on training in voice modulation, audio-video editing, and live reporting to ensure confidence and clarity in on-air delivery; and
 - c. strengthen competencies in online publishing by equipping learners with skills in digital content creation, multimedia storytelling, and ethical journalism to produce high-quality, engaging, and credible online publications.
- 3. Participants in this activity are first placers and the school paper advisers in online publishing and the composite teams for radio and TV scriptwriting and broadcasting events in the previously concluded R4A CALABARZON 2025 Regional Schools Press Conference (RSPC) as indicated in R.M. No. 178, s. 2025. For the members of the composite teams, their respective advisers/coaches should accompany them during the training.



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- 4. The following enclosures present significant components of this activity:
 - a. Enclosure 1 Indicative Program of Activities
 - b. Enclosure 2 Regional Technical Working Group
 - c. Enclosure 3 Terms of Reference
- 5. Food of the participants in this four-day activity shall be charged against regional fund which will be downloaded to SDO Batangas City. Meanwhile, travel, incidental and other expenses of the participants shall be charged against school local fund or MOOE, whichever is available, subject to the usual government accounting and auditing rules and regulations.
- 6. The amount of Three Hundred Twenty Four Thousand Pesos (Php 324,000.00) shall be downloaded to SDO Batangas City to cover the expenses for food, materials and other related expenses.
- 7. For questions and clarifications, you may contact Eugene Ray F. Santos, Education Program Supervisor in-charge of campus journalism via email at eugeneray.santos@deped.gov.ph.
- 8. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director

cc: clmd/ROC6



Department of Education

REGION IV-A CALABARZON

Enclosure 1. Indicative Program of Activities

Education Bootcamp Series on Broadcast and Digital Journalism

May 6-9, 2025 | Batangas City

| Date / Time | Day 1 | Day 2 | Day 3 | Day 4 | | |
|--------------|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------------------------------------------------------------------|--|--|
| 8:00-9:00 | Opening Program | Management of Learning | Management of Learning | Management of Learning | | |
| 9:00-10:00 | Session 1 Orientation on the NSPC Guidelines | Event Breakout Session 2 Mastering the Craft: Advanced Strategies in Journalistic Writing, Reporting, and Storytelling | Giving Feedback and Technical Assistance | Event Breakout Session 6 Winning Mindset: Competition Readiness, Ethics, and Effective Teamwork | | |
| 10:00 -11:00 | | | | | | |
| 11:00-12:00 | | | | | | |
| 12:00-1:00 | Lunch | | | | | |
| 1:00-2:00 | Event Breakout Session 1 Peak Performance: | Workshop Sessions | Workshop Sessions | Clearing House and Closing Program | | |
| 2:00-3:00 | | | | | | |
| 3:00-4:00 | Simulation, Coaching, | | | | | |
| 4:00-5:00 | and Final Preparations for the National Stage | | | | | |
| Facilitator | Hazel Angelyn E. Tesoro | Dianne Catherine T. Antonio | Hazel Angelyn E. Tesoro | Dianne Catherine T. Antonio | | |
| Notetaker | Redgynn A. Bernales | Lhovie C. Damian | Redgynn A. Bernales | Lhovie C. Damian | | |





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Enclosure 2. Regional Technical Working Group

Education Bootcamp Series on Broadcast and Digital Journalism May 6-9, 2025 | Batangas City

Chairperson: Viernalyn M. Nama, Chief Education Supervisor

Vice Chairperson : Eugene Ray F. Santos, Education Program Supervisor Members : Dianne Catherine T. Antonio, Education Program Supervisor

Hazel Angelyn E. Tesoro, Education Program Supervisor

Lhovie C. Damian, Teaching Aid Specialist Redgynn A. Bernales, Administrative Assistant Nenette Arcelle Joy P. Larinay, Librarian





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Enclosure 3. Terms of Reference

The CLMD shall be responsible for the entire conduct of the activity from venue to the logistics needed:

The RTWG shall:

- · craft the proposal, memorandum, and RBA;
- coordinate with the workshop venue management and prepare the contract for the event;
- coordinate with the Supplies Officer for the supplied needed;
- · conduct meetings with the facilitator;
- lead the review and evaluation of the presentation to be used for the activity;
- oversee the conduct of the activity;
- · provide workshop templates; and
- lead the team for the conduct of debriefing sessions.
- prepare the completion report;
- request preparation of contract and supplies;
- prepare the room listing;
- coordinate with the moderator regarding the materials needed for the workshop and the documents that needed to be accomplished daily;
- · prepare the documents needed for liquidation;
- prepare and print certificates of recognition, participation, and appearance; and
- submit the needed requirements to respective functional divisions after the conduct of the activity.

The Facilitators shall:

- · introduce the guests;
- lead the FGD;
- provide instructions and inputs during the workshop;
- facilitate the collection and presentation of outputs;
- give the synthesis;
- · ensure maximum participation of the participants; and
- address all concerns of the day (i.e., health, food restrictions, accommodation, etc.)



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The Consultants/Resource Persons shall:

- discuss and provide inputs about the topic;
- · clarify areas of improvements in the school paper;
- suggest workshop templates;
- provide instructions and inputs during the workshops;
- ensure maximum participation of the participants;
- address all concerns about the topics; and
- Provide feedback and recommendations for enhancement of outputs of the participants.

The Minute Takers shall:

• document agreements, issues, concerns, and important activities, that happened during the workshop.

The Participants shall:

- Observe punctuality at all times
- Participate actively in the discussion
- Comply and submit the intended outputs in each session







Department of Education REGION IV-A CALABARZON

April 30, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit depedcalabarzon.ph)

EDUCATION BOOTCAMP SERIES ON BROADCAST AND DIGITAL JOURNALISM

Relative to R.M. No. 210, s. 2025 titled Education Bootcamp Series on Broadcast and Digital Journalism, this office through the Curriculum and Learning Management Division (CLMD), announces the venue of the activity at University of Batangas, Batangas City.

In addition, National Schools Press Conference (NSPC) qualifiers for the Collaborative Desktop Publishing Events in Elementary and Secondary Levels, Filipino and English categories are advised to attend the activity. For the series of simulation activities, each team must bring the complete devices as per DepEd Memorandum No. 39, s. 2025. Moreover, food, travel and incidental expenses of the teams are chargeable against division/school MOOE/SEF or local funds whichever is available subject to usual accounting and auditing rules and regulations.

Participants are also reminded to bring comfortable clothing for the camp activities, such as but not limited to jeans, shirts and sneakers or rubber shoes. Photojournalists and sports writers are advised to bring sunglasses, cap or sun visor, protective sunscreen, lotions and the like.

For inquiries and other concerns, please contact Eugene Ray F. Santos, Education Program Supervisor, In-charge of Special Program in Journalism via email at eugeneray.santos@deped.gov.ph.

For information and guidance.

cc: clmd/ROC6



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